



LISA DEAL

Graphic Designer

Creative and multifaceted Graphic Designer with extensive experience in print and web design. Dynamic, collaborative team player with well-developed written, verbal and interpersonal communication abilities. Highly skilled in client/vendor relations, negotiations and successful partnership building. Passionate and inventive creator of innovative marketing strategies and campaigns. Deadline driven and budget conscious.

PROFESSIONAL EXPERIENCE

Graphic Designer

iDealmedia.net

Los Angeles, CA

2006-present

Successfully manage and coordinate graphic design projects from concept through completion. Collaborate with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Manage all operational, strategic, financial, quote/bid and administrative functions.

PRINT: All marketing and promotional materials, newsletters, product packaging, postcards, posters, sale sheets, flyers, postcards, newspapers, brochures, logo design.

WEB: Full website design, e-newsletters, banner ads, email blasts, WordPress, e-commerce, video capture, animated gifs, HTML, CSS, and some knowledge of JavaScript/jQuery

Clients include: Arclight Films, Dada Films, Uncut Casting, BV Productions, Virgin Entertainment, The Little Film Company, ShadowCatcher Entertainment, LeafWing for Professionals, Quango Music Group, Petrol Records, The Comedy Union, Rooftop Promotions, Wright Entertainment, SWD Jewelry, Deintegro Fashion, The Film School, Coolhand Promotions, Lightning Entertainment, Guitar Center and Live Nation.

Graphic Designer

Virgin Entertainment Group - VirginMega.com

Los Angeles, CA

2000-2006

Design and maintain virginmega.com and virginmegamagazine.com web sites, design compilation CDs, and special company CDs (Virgin Recommends), write copy for ads, kiosk art, ads (print) for both local and national publications, banner ads for both the company web site and other sites to promote the web site, e-mail newsletters (v-mail), and company invites (flash) for private concerts and events. Collaborated with outside advertising agency to design in-store signage (endcaps, listening posts, posters, tillcards, etc.) keeping with the company brand/look.

Web Developer

GUESS? Inc. - guess.com

Los Angeles, CA

1999-2000

Collaborated with web designers to build and maintain web site.

SKILLS

DIGITAL

Adobe Photoshop • Adobe Illustrator • Dreamweaver • HTML • WordPress • E-Commerce systems (ie. Volusion, WooCommerce) • Email Marketing (Vertical Response, Constant Contact, Mail Chimp) • PowerPoint • Flash • Video Capture • Animated GIFs • Some knowledge of CSS & JavaScript/jQuery

PRINT

Adobe InDesign • Quark Express • Adobe Acrobat

EDUCATION

Bachelor of Arts - Graphic Design

Trinity College and University

Undergraduate Work

University of Houston

CONTACT

Email: lisadeal@gmail.com

Cell: 323.899.4911

Website/Portfolio:

www.idealmedia.net

Address:

11111 Tujunga Canyon Blvd.

Tujunga, CA 91042

